

2023 PARENT INFORMATION GUIDE

www.peakperformancebball.org



WELCOME:

PEAK Performance Basketball, a division of PEAK Performance Sports & Development Foundation, Inc., welcomes you to our 2023 tryout sessions! We are honored to have your student-athlete join us for our 18th year of serving and shaping young girls through basketball.

PEAK Performance Sports and Development Foundation, Inc., a Georgia 501 (c) 3 non-profit Corporation, founded in 2005, has a cause of "Developing Little Girls Into Leading Women" through our programming that emphasizes high standards for academic, athletic and social development of girls in grades 5 - 11.

Our "WHY"

At **PEAK**, we **BELIEVE** in and are dedicated to, the development of the "Total Child." We **BELIEVE** that through our programming we can positively impact the trajectory of the future and protect the potential of every girl that we serve. We utilize sports to help develop "Little Girls into Leading Women." At **PEAK**, we are committed to taking girls "as they are," creating an environment that will inspire and motivate them to achieve higher levels of performance in the classroom and in athletics, while building self-esteem and a positive self-image. **PEAK** seeks to build positive, highly motivated and educated young women who will be successful in life "when the ball stops bouncing."

OUR PLAYER SELECTION PROCESS

The PEAK coaching staff will evaluate your players' fundamental basketball skills, leadership attributes and attitude during the tryout sessions. We strongly suggest that you attend more than one tryout session which will allow our staff to adequately evaluate the players' skill level and potential. PEAK may not offer every grade level Team in every area. Team development is based on tryout numbers by grade and by area. (ie. We may have a 6th Grade Team in North GA, but not in North Fulton) Also we may combine some age groups in an area (ie 5th/6th) on the same Team, based on skill level. **The PEAK Team Roster will consist of a maximum of 10 players.**

As the coaches reach a decision on the placement of a player, a PEAK OFFER LETTER will be emailed to you, with information on your Team placement and Coach. Upon receipt of your offer, you will be given **48 hours to accept or decline the PEAK offer. All offer letters will be extended by January 30th, at 8:00PM.**

2023 PEAK TEAM HUBS

At PEAK, we have a fundamental philosophy to bring our programming to various communities around the state of Georgia to make it easier for families to participate in our programming. This allows us to minimize drive time to practice sessions. In 2023, we offer Local Teams in the following Hub Areas, based on tryout participation:

- **Atlanta / Alpharetta / Johns Creek GA**
- **North Georgia – Dawsonville GA**
- **South Georgia – Thomasville GA**

2023 PEAK 7th & 8th Grade National Teams (New in 2023)

Between the Classes of 2011 - 2023, PEAK BASKETBALL has signed 157 Girls into the NCAA. Many of these outstanding student-athletes developed in our Middle School Program. As the NCAA Recruiting Player Identification Process has started earlier, in 2023 we will introduce our Middle School National Teams for 7th & 8th Grade Players. These two Middle School National Teams will mirror our High School National Teams, where we identify our 10 most talented players (per Team) to participate against national level competition at NCAA Certified Events across the Southeast Region of the United States. The 7th and 8th grade National Teams are designed for committed, advanced level players who have a desire to play basketball at the College Level. **The National Team players will practice mostly in their Regional Hubs with the local PEAK**

Teams but will periodically practice together in preparation for national Tournaments. Along with their local schedule, the National Teams will participate in 4 NCAA Certified Events.

PEAK PRACTICE:

PEAK Teams will practice two times per week (1.5 hours per session) beginning in February. Listed below are our contracted practice facilities:

- Atlanta, Alpharetta & Johns Creek Area – Mt. Pisgah Christian School
- North Georgia – Rock Creek Park, Dawson County High School
- South Georgia – Brookwood School, Tiftarea Academy

TOURNAMENTS:

During the months of February – June, PEAK Teams will participate in 2-3 Tournaments per month. The PEAK Teams will participate in Youth Basketball Of America (YBOA) and other locally sponsored metro-Atlanta Events. PEAK Teams will participate in two weekend events where the Team will travel out of town. The PEAK season will consist of approximately 30 games from participation in 9 Tournaments. National Teams will participate in 10 Tournaments, 4 being NCAA Certified Events.

COACHING:

The PEAK Performance Basketball Coaching Staff is committed to creating a positive learning and competitive environment, thus enabling your young athlete to have a rewarding basketball experience. To that end, our coaches bring years of coaching and/or college playing experience. They all will have passed background checks prior to the start of the season. Our goal is to prepare every player for High School Basketball and possibly the opportunity to play at the College level. PEAK Coaches will adhere to our five CORE VALUES: MOTIVATE, INSPIRE, TEACH, LEAD and EMPOWER.

2023 ANNUAL PROGRAM FEES:

The 2023 PEAK Annual Program Fee provides your youth player a **Membership at PEAK** for the calendar year of 2023. PEAK believes in making it EASY for parents to understand the financial obligations as well as what you are getting for your Annual Program Fee. We want to provide you and your child with the best experience possible at a reasonable cost. The operations of PEAK Basketball require a sizeable investment due to cost of uniforms, facilities, equipment, administrative cost, tournament cost, travel cost, coaches' stipends etc. Please make sure that you are prepared to make the financial and time commitment necessary to participate in the 2023 PEAK Program. Please be aware that every youth sports organization will present the finances differently. At PEAK we publish a list of exactly what is included in your Program Fees.

2023 LOCAL TEAM PROGRAM FEES:

PEAK 5th - 8th Grade Teams: \$800.00

Includes:

- Uniform, practice jersey, shooting Shirt (yours to keep)
- Tournament Fees (9 Tournaments)
- Practice Facility Usage
- Coaches compensation and travel expenses
- Life Achievement Sessions
- **2-Day Leadership Retreat (June 2023)**
- **PEAK Awards Gala Ticket – August 13, 2023**
- Discount on all additional PEAK Basketball Training Events in 2023

All player travel expenses (transportation, meals, and lodging) are the responsibility of the parents.

2023 NATIONAL TEAM PROGRAM FEES:

PEAK 7th - 8th Grade Teams: \$950.00

Includes:

- Uniform, practice jersey, shooting Shirt, sweatshirt (yours to keep)
- Team Travel Bag
- Tournament Fees (10 Tournaments, 4 NCAA Certified Events, April, May, 2 in July)
- Practice Facility Usage
- Coaches compensation and travel expenses
- Life Achievement Sessions
- **2-Day Leadership Retreat (June 2023)**
- **PEAK Awards Gala Ticket – August 13, 2023**
- Discount on all additional PEAK Basketball Training Events in 2023

All player travel expenses (transportation, meals, and lodging) are the responsibility of the parents.

NOTE:

2023 Annual Program Fees are due and payable on or before January 30th, 2023.

Payments may be made by check: Payable to: PEAK PERFORMANCE

Mail to: PEAK PERFORMANCE 10945 State Bridge Rd., Suite 401-241, Alpharetta GA 30022

If paying by credit card, you may pay online at www.peakperformanceball.org, a \$25.00 processing fee will be added to credit card payment transactions

PAYMENT PLAN:

If a payment plan is required, you will be able make an initial payment of \$350.00 on or before January 30th and the balance will be spread over 2 additional installments, payable in full by April 30, 2023. (Credit Card required for Installments and the \$25.00 service fee will be added only one time) arrangement will be made with the PEAK Finance Administration Representative. Player uniforms will not be distributed until initial payment has been received.

Failure to uphold your financial obligation could cause your player to be removed from the program.

PEAK has a no refund policy once the player has been registered on a team with the following being the ONLY exception: the player becomes injured to the point that they cannot play the remainder of the season and presents a doctor's note to the club. In this case, the refund will be prorated for the remaining portion of the season that the player cannot attend.

2023 PEAK SKILLS ACADEMY

No Player Left Behind

The PEAK Skills Academy is designed for two types of players:

- Girls who may have gotten cut from a school, AAU or YBOA Team because their skills and experience was not on the level with other players
- Girls who play multiple sports, who do not have the time to commit fully to a basketball travel Team, but they want to stay sharp and improve their skills for the next school season.
- At PEAK, if girls don't make one of the 4th through 8th Grade Teams, they are automatically invited to enroll into the **PEAK Basketball Skills Academy, or you can simply enroll in PEAK Skills Academy without going through a tryout process.**

Program Information

Facility: Mt. Pisgah Christian School Drummond Center

Time: 6:00PM – 7:30PM Tuesday (start date March 15th)

- **Program Fee: \$500.00 (Includes)**

- 12 Training Sessions (with Elite Level Trainers)
- PEAK Basketball Jersey and PEAK T-shirt
- Individual Development Evaluation
- Program Duration: March 15th – May 31st

2023 PEAK SCHOLARSHIPS AND FINANCIAL AID

PEAK will offer two opportunities to offset the cost of the Annual Program Fee for players in 2023.

HOPE FOR HOOPS Student-Athlete Scholarship Award Program:

The HOPE FOR HOOPS Student-Athlete Scholarship Award is an inspiration of Kaitlyn Dinkins, (PEAK Class of 2011, Harvard Class of 2015) an accomplished student and talented athlete. Her goal was to establish and fund a scholarship program which will provide young, female basketball players with the necessary financial support to help them follow their dreams in becoming the best student-athlete possible. Today's student-athlete faces many challenges on and off the court. Intensive training, hectic team travel schedules and demanding academic course work are requirements for student-athletes aspiring to compete at the highest levels possible.

In 2023 The **HOPE FOR HOOPS** Student-Athlete Scholarship Award will be granted to the most qualified individuals who demonstrate academic, civic, and athletic accomplishments. Awards will be made in the amount of up to **\$250.00 each**. There will be a minimum of four awards granted annually to qualified applicants. Award applicants must meet the following eligibility requirements to be considered for this scholarship:

- Must be a United States citizen
- Must be between the ages of 11 and 17 years of age and enrolled in an accredited institution
- Must have a 3.0 GPA ("B") or higher (a full transcript may be requested)
- Must be a current member of the PEAK Program
- 4 recommendations: 2 teacher/administrator recommendations, 1 coach recommendation, 1 community/civic or guidance counselor recommendation with application
- A written, five-hundred-word essay. Essay should be autobiographical, addressing the student-athlete's goals, accomplishments as well as any financial needs

Completed applications must be received no later than March 1st, of the current year. Limit one scholarship award per applicant per year. 2023 HOPE FOR HOOPS Awards will be made by March 31, 2023. You must pay your initial deposit of \$350.00. Should you be awarded the \$250.00 HOPE for HOOPS Scholarship, your balance will be \$125.00. You may mail your application package to: PEAK Performance, 10945 State Bridge Rd., 401-241, Alpharetta Georgia 30022 or bring the package to practice and submit to your Coach.

PEAK STUDENT-ATHLETE SUPPORT FUND

Any player may raise their Annual Program Fees through our Student-Athlete Support Fund. PEAK Performance is a Georgia 501 (c) 3 non-profit corporation, and any donations that players solicit from friends or family, are tax-deductible and will be 100% applied to your 2023 Program Fees. PEAK will provide the solicitation letter.

At PEAK, we will not let finances prohibit a young girl to participate in our Program. If your family has financial hardship and requires financial assistance to participate, please send us an email to bprice@peakperformancebball.org.

LIFE ACHIEVEMENT PROGRAM:

A critical success factor for PEAK Performance is to develop PEAK Girls, who will have the core skills to be successful in life “When The Ball Stops Bouncing.” In 2023, we will continue to conduct periodic Life Skills, Leadership, Character and Academic Development Sessions, open to all PEAK players, during the year. We place as much value on attendance at these personal development sessions as we do basketball practice.

Our PEAK Life Achievement Program goal will be achieved by providing age appropriate content to PEAK Girls, through a variety of educational forums. These forums extend the on-court teachings and will include seminars and workshops leveraging relevant and timely material. Guest speakers, community leaders and role models will share important concepts while inspiring and motivating PEAK girls.

PEAK Basketball & Leadership Retreat

The PEAK Basketball & Leadership Retreat is designed to expose PEAK Girls to corporate leaders, entrepreneurs and motivational speakers that will inspire them to recognize and reach their inner greatness and become “Go-Getters and Game Changers.” Our mission at PEAK is to prepare our girls to be successful in life “when the ball stops bouncing.” The weekend is designed to provide the girls with some high intensity basketball workouts as they prepare for High School Basketball.

We are planning to host our 2023 Leadership Retreat on June 2-4, 2023. Our Leadership Retreat will be held at the University of West Georgia in Carrollton GA or Berry College in Rome GA.

REACH THE PEAK AWARDS GALA – Friday August 11, 2023

The REACH THE PEAK Awards Gala is the Annual Fundraising Event for the PEAK Performance Sports and Development Foundation, Inc. The PEAK Performance Alumni Association, Fourth Annual REACH THE PEAK GALA, will be held on August 11, 2023 at 6:30PM at The Metropolitan Club, 5895 Winward Parkway, Alpharetta, GA.

The purpose of the REACH THE PEAK AWARDS is to honor some truly phenomenal young women in our organization, who demonstrate Leadership, Teamwork, Desire and Determination. Also we will honor women who are making a difference in our community in our community and in our Foundation, while enjoying an elegant evening of dinner and dancing!

The tickets for Parents \$75.00 per person. Player tickets are included in Annual Program Fee. Proceeds go to support the PEAK Momentum Fund.

How can Parents get involved in PEAK:

Many ways! PEAK needs your Wealth, Wisdom and/or your Work! We welcome support of every kind at PEAK. As a Georgia non-profit Corporation, we have an Annual PEAK Momentum Fund, which enables us to fund our Life Achievement Programs, our Student-Athlete Support Fund and our Leadership Retreat. External Corporate donors want to see PEAK families participate in our fund-raising initiatives, prior to lending their financial support.

Every team also will have a Parent Team Manager, which is a great volunteer opportunity for Mom or Dad. The Team Manager will email team announcements, tournament schedules, locations, times etc. Also, The Team Manager will be asked to help direct one community outreach program for their team and plan a year end Team party, to celebrate a successful and fun season.

Team videographer & photographer – We love to teach the game of basketball by watching film. It is very helpful when we have a parent volunteer who films the games and uploads the film to our recruiting site. Also, capturing photos of the Team on and off the court is very vital to our branding and marketing efforts.

CREATING LIFETIME PEAK EXPERIENCES:

“A PEAK Experience “is a positive experience that affirms who you are and leaves you with awareness that you are more than you ever thought you were. You succeed at something that may seem small to others, but it is a mountain scaled in your own mind.” Dr. Robert Schuller, The Peak to Peek Principle.

PEAK uses basketball as a recreational outlet for girls, and as a way for them to excel academically and athletically, develop strong positive character and creating life-long memorable experiences.

At PEAK we do not recruit top athletes; we develop determined, committed girls to be the best student-athletes that they can be. Our goal is to help every girl get better and better every day and in every way!

We have been successful in helping girls attend some of top universities in the Unites States.

Thank you again for your attending our 2023 PEAK Tryout Sessions. If you have any questions or require additional information, please do not hesitate to contact me. We look forward to having you join this family of outstanding student-athletes.

Sincerely,

Coach Bruce

Coach Bruce Price
Executive Director
Chief Vision Officer
PEAK Performance Sports & Development Foundation, Inc.
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Peak Performance Basketball