



2023 PARENT INFORMATION GUIDE

www.peakperformancebball.org

WELCOME:

PEAK Performance Basketball, a division of PEAK Performance Sports & Development Foundation, Inc., welcomes you to our 2023 High School National/Regional Team tryout sessions! We are honored to have your family join us for our 18th year of serving and shaping young girls through basketball.

PEAK Performance Sports and Development Foundation, Inc., a Georgia 501 (c) 3 non-profit Corporation, founded in 2005, has a cause of “Developing Little Girls Into Leading Women” through our programming that emphasizes high standards for academic, athletic and personal life achievement for girl’s ages 10yrs. – 17yrs.

Our “WHY”

At **PEAK**, we **BELIEVE** in and are dedicated to the development of the “Total Child.” We **BELIEVE** that through our programming we can positively impact the trajectory of the future and protect the potential of every girl that we serve. We utilize sports to help develop “Little Girls into Leading Women.” At **PEAK**, we are committed to taking girls “as they are,” creating an environment that will inspire and motivate them to achieve higher levels of performance in the classroom and in athletics, while building self-esteem and a positive self-image. **PEAK** seeks to build positive, highly motivated and educated young women who will be **successful in life “when the ball stops bouncing.”**

OUR SOCIAL OUTCOMES:

- **PEAK has served over 1,1400 girls in 17 years**
- **PEAK has graduated 212 High School girls (Classes of 2011 – 2022)**
- **158 PEAK Girls have signed to compete NCAA athletics (Classes of 2011 – 2023)**
- **PEAK Girls have earned college scholarships valued at over \$9.0 Million!**

OUR PLAYER SELECTION PROCESS

The PEAK coaching staff will evaluate your players’ fundamental basketball skills, leadership attributes and attitude during the tryout sessions. We strongly suggest that you attend more than one tryout session, which will allow our staff to adequately evaluate the players’ skill level and potential. PEAK will fill National and Regional Teams in the 17U/16U age groups. Based on the players’ athletic ability, she may be offered a roster position on an older team. **The PEAK Team Rosters will consist of 10 players.**

As the coaches reach a decision on the placement of a player, a **PEAK OFFER LETTER** will be emailed to you, with information on your Team placement and Coach. Upon receipt of your offer, you will be given **48 hours to accept or decline the PEAK offer.** All offer letters will be extended by March 7th, at **8:00PM.** If your player is not selected for a PEAK Team during the first round of offers, you may be placed on a waiting list. **NOTE: IF YOU ARE ONLY TRYING OUT FOR OUR TOP NATIONAL TEAM, PLEASE INFORM US AT THE FIRST TRYOUT YOU ATTEND!**

PEAK PRACTICE:

PEAK Teams will practice on weekends to the distances that PEAK families travel to participate in our program. There will be some Saturdays where will practice twice with a lunch break in between. High School players are always welcome to work out with our Middle School Teams during our weeknight practice session in your local area.

PEAK 2023 National / Regional Teams – Practice Facilities:

- Mt. Pisgah Christian High School – Johns Creek
- Brookwood School - Thomasville
- Dawson County High School – Dawsonville
- Tiftarea Academy – Tifton
- Terrell Academy – Dawson

TOURNAMENTS:

The **PEAK National Travel Programs** maximizes the exposure for PEAK Girls by participating in a minimum of (6) NCAA Certified College Exposure Event opportunities in April - July. The National Travel Teams will also participate in (5) local and regional non-exposure Events. Our PEAK Regional Team will participate in (9) local and regional Events.

PEAK National Teams Schedule:

- March 24th – 26th National Hoop Series - Metro Atlanta
- March 31st – April 2nd Ga Hoop International – Metro Atlanta
- April 14th – 16th – TBD Metro Atlanta
- April 21st – 23rd Deep South Classic - Raleigh NC (**NCAA CERTIFIED EVENT**)
- May 12th – 13th Halftime Sports Mother’s Day Classic – Metro Atlanta
- May 19th – 21st Carolina Jamfest – Charlotte NC (**NCAA CERTIFIED**)
- May 26th – 28th National Hoop Series - Metro Atlanta
- July 1st - 3rd PEAK LEADERSHIP RETREAT – University Univ. of West Georgia
- July 6th – 8th Run 4 Roses I - Louisville KY (**NCAA CERTIFIED EVENT**)
- July 9th – 11th Run 4 Roses II – Louisville KY (**NCAA CERTIFIED EVENT**)
- July 20th – 21st Orlando Splash – Orlando FL (**NCAA CERTIFIED EVENT**)
- July 22nd – 24th National Championship – Orlando FL (**NCAA CERTIFIED EVENT**)

Regional Team Schedule

- March 24th – 26th National Hoop Series – Metro Atlanta
- March 31st – April 2nd GA Hoop International – Metro Atlanta
- April 14th – 16th TBD – Metro Atlanta
- April 23rd – 25th Apache Memorial - Charlotte NC
- April 29th – May 1st National Hoop Series - Atlanta
- May 5th – 7th Mid State Hoop Fest – **Franklin Tenn. (Nashville Area)**
- May 12th – 13th – Halftime Sports Mother’s Day Classic – Metro Atlanta
- May 26th – 28th National Hoop Series – Metro Atlanta
- July 1st – 3rd PEAK LEADERSHIP RETREAT – University location TBD (Univ. of West Georgia)
- July 7th – 9th – Local Tournament - Atlanta

COACHING:

The PEAK Performance Basketball Coaching Staff is committed to creating a positive learning and competitive environment, thus enabling your young athlete to have a rewarding basketball experience. To that end, our coaches bring years of coaching and/or college playing experience. They all will have passed background checks and will be Gold Certified with USA Basketball, prior to the start of the season. Our goal is to prepare every player for High School Basketball and possibly the opportunity to play at the College level. PEAK Coaches will adhere to our four **CORE VALUES: MOTIVATE, INSPIRE, TEACH, LEAD, EMPOWER.**

2023 ANNUAL PROGRAM FEES:

The 2023 PEAK Annual Program Fee provides your youth player a **Membership at PEAK** for the calendar year of 2023. PEAK believes in making it EASY for parents to understand the financial obligations as well as what you are getting for your Annual Program Fee. We want to provide you and your child with the best experience possible at a reasonable cost. Our National/Regional Program requires a sizeable investment due to cost of uniforms, facilities, equipment, administrative cost, tournament cost, travel cost, coaches support etc. **Please make sure that you are prepared to make the financial and time commitment necessary to participate in the 2023 PEAK Program.** Please be aware that every youth sports organization will present the finances differently. At PEAK we publish a list of exactly what is included in your Program Fees.

2023 PROGRAM FEES:

PEAK High School National Teams: \$1,300.00

Includes:

- **Uniform, Shooting Shirt, T-shirt, Practice Jersey, Hoodie, Backpack**
- **(6) NCAA Certified College Exposure Events (5) Local non-NCAA Certified Events**
- **Practice Facilities**
- **Coaches travel expenses.**
- **Life Achievement / Basketball & Leadership Retreat Session (Two Nights / Three Days)**
- **REACH THE PEAK AWARDS GALA TICKET**
- **Discount on all additional PEAK Basketball Training Events in 2023**

PEAK High School REGIONAL Teams: \$1,000.00

Includes:

- **Uniform, Shooting Shirt, T-shirt Practice Jersey, Hoodie, Backpack**
- **(9) Local/Regional Events**
- **Practice Facilities**
- **Coaches travel expenses**
- **Life Achievement / Basketball & Leadership Retreat Sessions (Two Nights / Three Days)**
- **REACH THE PEAK AWARDS GALA TICKET**
- **Discount on all additional PEAK Basketball Training Events in 2023**

All player travel expenses (transportation, meals and lodging) are the responsibility of the parents.

NOTE:

2023 Annual Program Fees are due and payable on or before March 17th.

Payments may be made by check: Payable to: PEAK PERFORMANCE

Mail to: PEAK PERFORMANCE 10945 State Bridge Rd., Suite 401-241, Alpharetta GA 30022

If paying by credit card, you may pay online at www.peakperformanceball.org, a \$25.00 processing fee will be added to credit card payment transactions.

PAYMENT PLAN:

If a payment plan is required, you will be able make an initial payment of \$350.00 on or before March 6th and the balance will be spread over 2 additional installments, payable in full by May 19, 2023. (Credit Card required for Installments and the \$25.00 service fee will be added only one time) arrangement will be made with the PEAK Finance Administration Representative. Player uniforms will not be distributed until the initial payment has been received. Failure to uphold your financial obligation could cause your player to be removed from the program.

PEAK has a no refund policy once the player has been registered on a team with the following being the ONLY exception: the player becomes injured to the point that they cannot play for the remainder of the season and presents a doctor's note to the club. In this case, the refund will be prorated for the remaining portion of the season that the player cannot attend.

2023 PEAK SCHOLARSHIPS AND FINANCIAL AID

PEAK will offer two opportunities to offset the cost of the Annual Program Fee for players in 2023.

HOPE FOR HOOPS Student-Athlete Scholarship Award Program:

The HOPE FOR HOOPS Student-Athlete Scholarship Award is an inspiration of Kaitlyn Dinkins, (PEAK Class of 2011, Harvard Class of 2015) an accomplished student and talented athlete. Her goal was to establish and fund a scholarship program which will provide young, female basketball players with the necessary financial support to help them follow their dreams in becoming the best student-athlete possible. Today's student-athlete faces many challenges on and off the court. Intensive training, hectic team travel schedules and demanding academic course work are requirements for student-athletes aspiring to compete at the highest levels possible.

In 2023 The **HOPE FOR HOOPS** Student-Athlete Scholarship Award will be granted to the most qualified individuals who demonstrate academic, civic and athletic accomplishments. Awards will be made in the amount of up to \$250.00 each. There will be a minimum of four awards granted annually to qualified applicants. Award applicants must meet the following eligibility requirements in order to be considered for this scholarship:

- Must be a United States citizen
- Must be between the ages of 11 and 17 years of age and enrolled in an accredited institution
- Must have a 3.0 GPA (“B”) or higher (a full transcript may be requested)
- Must be a current member of the PEAK Program
- 4 recommendations: 2 teacher/administrator recommendations, 1 coach recommendation, 1 community/civic or guidance counselor recommendation with application
- A written, five-hundred-word essay. Essay should be autobiographical, addressing the student-athlete’s goals, accomplishments as well as any financial needs

Completed applications must be received no later than March 22nd, of the current year. Limit one scholarship award per applicant per year. 2020 HOPE FOR HOOPS Awards will be made by April 1, 2023.

PEAK STUDENT-ATHLETE SUPPORT FUND

Any player may raise their Annual Program Fees through our Student-Athlete Support Fund. PEAK Performance is a Georgia 501 (c) 3 non-profit corporation, and any donations that players solicit from friends or family, are tax-deductible and will be 100% applied to your 2023 Program Fees. PEAK will provide the solicitation letter.

LIFE ACHIEVEMENT PROGRAM:

A critical success factor for PEAK Performance is to develop PEAK Girls, who will have the core skills to be successful in life “After The Ball Stops Bouncing.” In 2023, we will continue to conduct periodic Life Skills, Leadership, Character and Academic Development Sessions, open to all PEAK players, during the year. We place as much value on attendance at these personal development sessions as we do basketball practice.

Our PEAK Life Achievement Program goal will be achieved by providing age-appropriate content to PEAK Girls, through a variety of educational forums. These forums extend the on-court teachings and will include seminars and workshops leveraging relevant and timely material. Guest speakers, community leaders and role models will share important concepts while inspiring and motivating PEAK girls.

PEAK Basketball & Leadership Retreat: July 1st – 3rd

The PEAK Basketball & Leadership Retreat has a two-fold purpose; first it is designed to expose PEAK Girls to corporate leaders, entrepreneurs and motivational speakers that will inspire them to recognize and reach their inner greatness and become “Go-Getters and Game Changers.” Our mission at PEAK is to prepare our girls to be successful in life after “the ball stops bouncing.” Secondly the weekend is designed to provide the girls with some high intensity basketball workouts as they prepare for NCAA Exposure Basketball in July.

PEAK Student-Athlete Recruiting Support:

One of the primary functions of the PEAK Senior Staff is to provide support to each PEAK Girl in the Recruiting Process. Due to our previous success at signing PEAK Girls at all levels in the NCAA, we have a vast network of College Coaches, who knows and understands what PEAK Girls bring to the NEXT Level. We work extremely hard to find the best “FIT & FEEL” for every PEAK Girl who has a desire to play at the college level.

How can Parents get involved in PEAK:

Many ways! PEAK needs your Wealth, Wisdom and/or your Work! We welcome support of every kind at PEAK. As a Georgia non-profit Corporation, we have an Annual PEAK Momentum Fund, which enables us to fund our Life Achievement Programs and our Basketball & Leadership Retreat. The fund also allows us to build capacity to provide financial support to student-athletes from around the state. External Corporate donors want to see PEAK families participate in our fund-raising initiatives, prior to lending their financial support. Our GOAL is to have 100% of our PEAK families donate a minimum of \$20.00 to our 2023 PEAK Momentum Fund.

Every team will also have a Parent Team Manager, which is a great volunteer opportunity for Mom or Dad. The Team Manager will email team announcements, tournament schedules, locations, times etc. Also, The Team Manager will be asked to help direct one community outreach program for their team and plan a year end Team party, to celebrate a successful and fun season.

Thank you again for your attending our 2023 PEAK Tryout Sessions. If you have any questions or require additional information, please do not hesitate to contact us. We look forward to having you join this family of outstanding student-athletes.

Best Regards,

Bruce W. Price

Coach Bruce Price
Executive Director
Chief VISION Officer
PEAK Performance
Sports & Development Foundation, Inc.
404-375-1970
bprice@peakperformancebball.org